



# #010

## How to Grow Your Following, Audience & Community

Let's face it, being a great practitioner or coach is only half the challenge...

The half is knowing how to reach the people that need your help...

And in order to do that you need to get crystal clear on who it is that you're interested in working with and then develop a concise plan on how to reach them...

Tune into today's Integrative Health Coach Success podcast episode on how to grow your following, audience, and community - Enjoy the show and let us know what you thought in the comments!

# EPISODE TAKEAWAYS

## 1

### What Problem Are You Solving

The easiest way to grow your following is by helping them solve a problem.

## 2

### What Is the Promise You're Making

What's the big promise you're making to your potential clients?

## 3

### The Secret Sauce

What makes you different from another coach in your same industry? Understanding this point will allow you to grow your health business faster.



**INTEGRATIVE  
HEALTH  
PRACTITIONER**

# DR. CABRAL'S MOST POPULAR RESOURCES



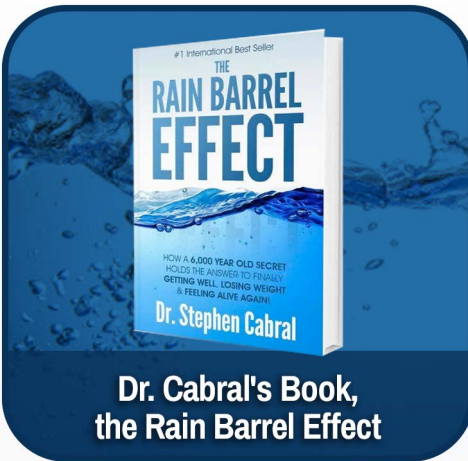
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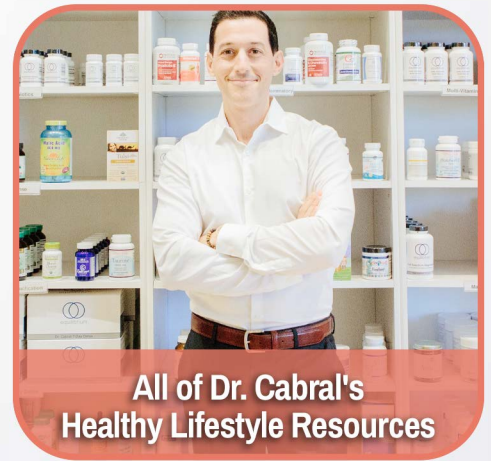
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