



#014

How to Know How Much YOU Should Charge as a Health

As an Integrative Health Practitioner or health or fitness professional, you're always trying to do the right thing by your clients...

And one of those issues that you need to work through is how much to charge for your services.

That's why in today's Integrative Health Coach Success podcast I'd like to share with you how to figure out how much to charge as a health coach, and how that can be adjusted with time - enjoy the show and please let us know what you currently charge!

EPISODE TAKEAWAYS

1

Competitive Market Analysis

Do some research in your area or in your online service to figure out what the going rate seems to be.

2

Now Versus the Future

Keep in mind that whatever you are charging now can change as you begin to become more in demand over the next year or two.

3

All-Inclusives

The best way is to charge for your time is through packages since you can then build in all of the additional time you may spend for clients beyond that one on one session.

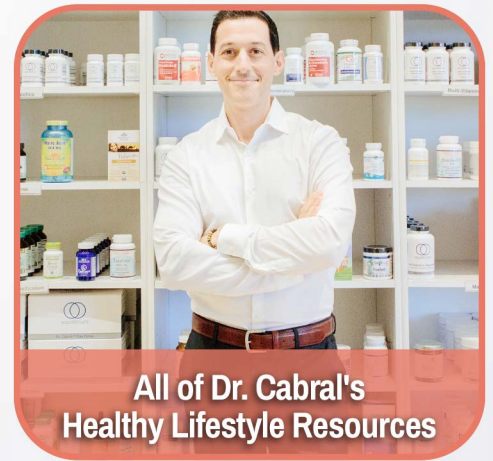
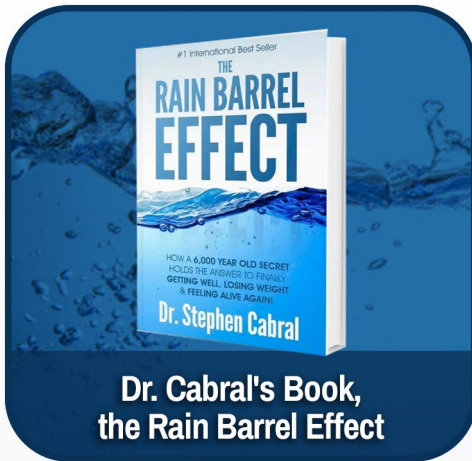
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